COOKIE POLICY

ON THE WEBSITE WWW.UTA-ROMANIA.RO

We are pleased with your interest in our cookie policy. Protection of your data while you use our Website is extremely important for us. For this reason, we present below details about how we process your data. When it uses and processes personal data, UTA-ROMANIA strictly complies with the legal provisions on date protection in effect. The right to use the personal data and the anonymous data rests with the company UTA-ROMANIA subject to the limitations provided under the law, and respecting the rights of the data subjects described below. For details about how we process your personal data, please read more [here](). The terms and conditions for the use of this website can be read [here]().

What is a cookie?

A cookie is a small file, containing letters and figures, which will be stored on your equipment you use to access the website.

In general, websites store information about you, your preferences or equipment, which they then use to offer you the most pleasant browsing experience possible.

Cookies themselves do not require personal data to be used and, in most cases, they don't personally identify Internet users.

There are two large categories of cookies:

- ✓ Session cookies - these are temporarily stored in the cookie file of the web browser for this to remember them until the user leaves that website or closes the browser window (for instance: when logging in/out on/from a webmail account or social networks).
- ✓ Persistent cookies - these are stored on the hard-drive of a computer or piece of equipment (and, in general, depend on the predefined lifetime of that cookie). Persistent cookies include also those placed by another website than the one visited by the user at that time - also known as "third party cookies" - which can be anonymously used to remember the interests of an user so that the most relevant possible advertising is delivered to users.

A cookie contains information which connect your web browser and our website. Every time you come back on our website, the web server reads the information already stored and we will no ask you again about your options, for instance as regards online confidentiality, website langue, shopping basket or relevant advertising. You can change these options at any time.

The lifetime of a cookie can vary significantly term of its purpose. Some cookies are used exclusively for one single session (one visit on our website) and are not kept after you leave the website, while others can be retained and reused every time you come back on the website (these are the so-called permanent cookies). Nevertheless, you can erase the cookies saved at any time via the settings of your browser.

Some content sections on the website can be supplied via third parties/providers (for instance: news box, a video or an ad). These third parties can also place their own cookies via our website (these are the so-called third party cookies because they are not placed directly by us). Third party providers are also required to comply with the law in effect and the user and confidentiality policies of our website.

How does our website use cookies?

A visit on this website can place cookies for the following purposes:

- ✓ Website performance cookies

- ✓ Visitor analysis cookies
- ✓ Geotargeting cookies
- ✓ Registration cookies
- ✓ Advertising cookies
- ✓ Advertiser cookies

These cookies can come from both us and third parties, such as Google, Facebook, SATI, GfK etc.

Performance cookies

This type of cookie remembers your preferences on the website so that their setting during every future visit is no longer necessary. Examples: volume settings for a video player, or a speed of video streaming which is compatible with the browser.

Visitor analysis cookies

Every time you visit our website, the analysis software supplied by a third party generates an user analysis cookie. This cookie tells us whether you have already visited this website before. The browser tells us if you already have this cookie and if not, we will generate one. Thus, we can monitor the unique users who visit us and ho often they do it. As long as you are not registered with our website, this cookie cannot be used to identify you personally, but it is only used for statistical purposes. If you are registered, we can also learn the details you supplied to us, such as the email address and the user name - these are subject to confidentiality and the provisions of the Terms and Conditions, the Confidentiality Policy, as well as the provisions of the legislation in effect concerning protection of personal data.

Geotargeting cookies

These cookies are used by a software which determines what countries the users of our website come from. These cookies are fully anonymous and are only used to target content - no matter if you are on our Romanian or other language page, you are shown the same ads.

Registration cookies

When you register with this website, we generate a cookie which will announce us if you are registered or not. Our servers use this cookie to show us the account you are registered with, and if you have permission for a certain service. Similarly, they allow us to associate any comment you post on our website with your username. If you haven't selected "keep me registered", this cookie will be automatically erased when you close the browser.

Advertising cookies

These cookies allow us to find out whether you have viewed or not a certain online ad, what type of ad, and how much time has passed since you saw the advertising message. We use these cookies also to target online advertising. We can also use third party cookies for a better advertising targeting, to display, for instance, travel ads when the user has recently visited travel websites. These cookies are anonymous, and store information about the content viewed, not the users. Similarly, we set anonymous cookies also via other websites we advertise on. We can use them to recognize you as visitor of that website, and if you visit our website afterwards, we can deliver advertising to you based on that piece of information.

Advertiser cookies

Most of the advertising seen on our website belongs to third parties. Some of these parties use their own anonymous cookies to analyse the number of users who have been exposed to an advertising message, or to find out how many users have been exposed several times to the same ad. The companies which generate these cookies have their own confidentiality policies, and this website does not have access to read or write these cookies.

These third party cookies can be used to show you ads also on other websites, relying on your browsing behaviour on this website. Similarly, third parties can also set their anonymous cookies in order to track the success of an app or customize an app. Because of the way they are operated, our website cannot access these cookies, just as third parties cannot access the cookies contained by our website. For instance, when you share an article using the social network button on this website, that social platform shall record your activity.

How can you stop cookies?

You can set up your browser to reject cookie files. Disabling or refusing to receive cookies can render some websites unusable or difficult to visit and use. Similarly, the refusal to accept cookies does not mean that you will no longer receive/see online advertising.

You can set up your browser not to accept cookies in general, or just for some websites. For these, you can access at any time the options or preferences of your browser.

Limitation or erasure of the cookies in your web browser is done according to the browser users by taking these steps. Similarly, more information about the possibilities and means of managing cookies is available also in the settings area of the application and/or web browser.

An app used to access Internet websites can save cookies automatically. But these settings can be changed going as far as blocking the browser so that it no longer saves the browsing history.

Similarly, you can decide to unsubscribe from any tracking third party by Google via Google Analytics using this plug-in.

Which are the cookies of our website?

1. Necessary cookies

The necessary cookies help us create a website which is user-friendly, and supports basic functions, such as browsing through pages or accessing the secured areas of the website. The website can only function correctly with these cookies.

Cookie name	Purpose	Retention time
PHPSESSID	Keeps the session and user options between different page browsing	Per session

2. Statistical cookies

The statistical cookies help us understand the way in which visitors interact with websites by anonymously collecting and reporting information.

Cookie name	Purpose	Retention time
_ga Google Analytics	Records an unique ID which is used to generate statistical data about the way in which the visitor used the website.	2 years
_gat Google Analytics	Used by Google Analytics to accelerate the request rate	Per session
_gid Google Analytics	Records an unique ID which is used to generate statistical data about the way in which	Per session

	the visitor used the website.	
Collect Google Analytics	It is used to send data about the device used and the visitor's behaviour.	Per session

3. Marketing cookies

Marketing cookies are used to follow visitors on the websites. The aim is to display relevant and engaging ads for the individual user and, consequently, more valuable for publishers and third advertisers.

Cookie name	Purpose	Retention time
_hjIncludedInSample uta-romania.ro	It determines whether the user's browsing have to be recorded in certain statistics.	Per session
ads/ga-audiences google.com	It is used by Google AdWords to re-engage the visitors who were on the website, and attempt to convert them into customers. It is based on the online behaviour of the website visitors.	Per session
ads/user-lists/# google.com	Non-classified	Per session
IDE doubleclick.net	It is used by Google DoubleClick to record and report on the user's actions, after they viewed or clicked on an ad in order to measure the effectiveness of an ad and show targeted information to the user.	2 years
test_cookie doubleclick.net	It is used to check whether the user's browser accepts cookies.	Per session

<u>Tips</u>

Here are some tips that can help you browse safely by using and accepting cookies:

- customize your browser's cookie settings to reflect what you are comfortable with in terms of cookie use security;
- if you share the computer with other persons, you can consider setting your browser to erase the individual browsing data every time you close the browser. This is one way of accessing websites which places cookies, and erases any visit information in the end of the browsing session;

- install and constantly update antivirus and antispyware apps;
- many of the antispyware aps also include features to detect attacks on websites. Hence, they prevent the browser from accessing websites which could exploit the vulnerabilities of the browser or download any dangerous software;
- make sure your browser is always updated. Many cookie-based attacks exploit the weaknesses of the old versions of the browsers.

Attention! Disabling and refusing to receive cookies can render some websites unusable or difficult to visit and use. Similarly, the refusal to accept cookies does not mean that you will no longer receive/see online advertising.

All modern browsers allow you to change the cookie settings. These settings are usually found in the "options" or "preferences" menu of your browser.